



# MIKELEOTTA

## LEAD PRODUCT DESIGNER

Brooklyn, NY

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### EXPERIENCE

#### Head of Product Design

Fi · Sep 2023 – Current

Leveling up the mobile and ecom experiences.

#### Lead Product Designer

Google · May 2022 – Jul 2023

Google Photos: Lead Designer for Organization & Discovery

#### Staff Product Designer

Lyft · Jun 2021 – Jan 2022

Led design for Rider Platform, Search, and Journey Assistant experiences

#### Lead Product Designer / Head Of Design

Citizen · Sep 2019 – Mar 2021

Joined as a Lead Product Designer; became Head of Design in 2020, managing a four person design team.

#### Senior & Lead Product Designer

Google · Jul 2011 – Sep 2019

Area 120 Startup: Co-founder, Design & Product Lead

Google Expeditions: Design Lead

Google Forms: Design Lead

Google Drive: Platform Design Lead for iOS and Web

Google Plus: Core stream experience designer

Google News: Web and mobile designer

#### Web Designer & Developer

Google · Jan 2007 – Jul 2011

### SKILL SUMMARY

#### Product Design

Interaction Design

UI Design

Prototyping

Visual Design

Motion Design

User Research

#### Platforms/Tech

iOS

Android

Web/Mobile web

VR/AR

#### Software

Figma

Sketch

Photoshop

Illustrator

ProtoPie

Principle

#### Technical

HTML

CSS

Javascript

### EDUCATION

#### Syracuse University

Syracuse, NY · 2004 – 2006

B.S., Information Management and Technology / B.S., Marketing Management